

East Hollywood Business Improvement District

BOARD OF GOVERNORS MEETING

Wednesday, February 27, 2013

Church of Scientology
(4810 W. Sunset Blvd. Los Angeles, CA 90027)

MINUTES

Governors Attending: Jeff Zarrinnam, chair; Carlson, Koretz, Massachi, Reuveni, Shield, Swanson, Zaman

Staff: Gubler, Shahenian

Guests: Karreno Alexanyan, Chase Bank; Aiko Enoki, PATH; Cortney Kanagi, PATH; Mitch O'Farrell, CD-13 Candidate; Craig Orange, LAPD; Jim Underdown, Center for Inquiry; Rob Zifchak, PATH;

I) Call to Order

Zarrinnam called the conference call meeting to order at 3:12 pm. The group members in attendance made self-introductions.

II) Public Comment

Mitch O'Farrell discussed his race for LA City Council District 13. He noted that he has lived in Hollywood for over 30 years and has been an active public servant in the community for over a decade. O'Farrell discussed his campaign endorsements including that of the Hollywood Chamber of Commerce PAC and the LA Times. He noted that if elected his primary focus would be quality of life and public safety issues for the Hollywood community. O'Farrell noted his opposition to Ballot Measure A the LA City Sales Tax increase proposed for the March Ballot.

III) Presentation by PATH

Aiko Enoki and the PATH (People Assisting the Homeless) team discussed their homeless outreach efforts in East Hollywood. It was noted that PATH has a 66 bed Hollywood facility that includes 10 kennel spaces for pets. It was also noted that there are at least 33 homeless individuals sleeping in East Hollywood regularly.

Senior Lead Officer Craig Orange introduced himself and noted that he was the SLO for the area replacing Officer Lenny Davis. Officer Orange discussed the outbreak of tuberculosis on skid row and noted that it is important we ensure that the outbreak does not spread to the East Hollywood Homeless community. He encouraged BID Board members to contact him with concerns via cell phone at 626-755-6912 or via e-mail at 32207@lapd.lacity.org\

IV) Approval of Minutes

Motion by Koertz, seconded by Reuvenie to approve the January 29, 2013 Meeting Minutes.

Motion carried.

V) Cleaning Contract Update

Romano provided the Board with a cleaning update.

The group discussed the Vermont Ave. trees. Zarrinnam noted that there are still 4 tree wells with aggregate that needs to be removed. He also inquired about removing several remaining Pine trees.

The group discussed efforts to clean up the Vermont Triangle and how best to curb discarded cigarettes that accumulate from the cab drivers parked near the triangle.

O'Farrell suggested that the BID outreach to Bureau of Street Services to declare the triangle a smoke free zone.

VI) Reports from Public Agencies

There were none.

VII) Website Content Creation

The Board discussed the creation of content for the East Hollywood BID Website.

Motion by Swanson, seconded by Koretz to allocate up to \$800 to find someone to assist with compiling a list of business throughout the BID to be placed on the website.

Motion carried.

VIII) Next Meeting Date

The next meeting of the EHBID was scheduled for Wednesday, April 3 at 3:30 pm at the Church of Scientology.

IX) Adjournment

The meeting was adjourned at 4:30 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahanian". The signature is written in a cursive, flowing style.

Nicole Shahanian
Executive Director